

Instructions for using CRAFT AI Engine.

To create a persistent CRAFT Research Engine you need to leverage the specific "Custom AI" features of each platform.

The goal is to set this up once so you don't have to re-upload files or re-paste the prompt every time you want to do research.

Here is the step-by-step guide for ChatGPT (Custom GPTs), Claude (Projects), and Google Gemini (Gems).

Preparation: Organize Your Files

Before you begin, ensure you have the following files ready on your computer.

1. The Brain (System Instructions): Copy the full text of the Main Prompt v2.8 (the one we just finalized) into a text file or keep it on your clipboard.
2. The Knowledge (Memory Packs): Have these PDFs ready to upload:
 - [INDUSTRY ROUTING MAP.pdf](#)
 - [Global Government Memory Pack.pdf](#)
 - [State, Provincial, or Local Government Memory Pack v2.pdf](#)
 - [Higher_Education_Memory_Pack_v1_Global.pdf](#)
 - [Healthcare Industry Memory Pack v4.pdf](#)
 - [Defense_NationalSecurity_Memory_Pack_v1_Global.pdf](#)
 - [Finance_Memory_Pack_v1_Global.pdf](#)
 - [Energy_Memory_Pack_v1_Global.pdf](#)

1. ChatGPT (OpenAI) – Using "Custom GPTs"

Requires ChatGPT Plus or Team subscription.

This is the most robust implementation because Custom GPTs can search the web (browsing) *and* read the uploaded Memory Packs simultaneously.

1. Go to Explore: Click on "Explore GPTs" in the sidebar, then click "+ Create" (upper right).
 2. Switch to Configure: Click the "Configure" tab (skip the "Create" chat bot).
 3. Name & Description:
 - Name: CRAFT Research Engine
 - Description: CIA-style public sector account research and strategy planning.
 4. Instructions: Paste the entire Main Prompt v2.8 text into the "Instructions" box.
 5. Conversation Starters: Add these buttons for quick access:
 - "Start New Research Operation"
 - "Analyze an existing target"
 6. Knowledge (Crucial Step):
 - Click "Upload files".
 - Select ALL the PDF files listed in the "Preparation" section above (Routing Map + All Memory Packs).
 - *Do not* upload the prompt text file here; the prompt goes in the Instructions box.
 7. Capabilities:
 - Check Web Browsing (Essential for finding live budgets and news).
 - Check Code Interpreter & Data Analysis (Essential for reading the PDF Memory Packs accurately).
 8. Save: Click "Create" or "Update" -> "Only me" (or "Anyone with link" if sharing with a licensed colleague).
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2. Claude (Anthropic) – Using "Projects"

Requires Claude Pro or Team subscription.

Claude has a massive context window, making it excellent for reading the Memory Packs without hallucinating.

1. Create Project: On the left sidebar, click "Projects" -> "Create Project".
2. Title: Name it "CRAFT Research Engine".
3. Set Custom Instructions:
 - On the right side, click "Set custom instructions".

- Paste the entire Main Prompt v2.8 text here.
 - *Note:* Claude's instruction box is powerful. It will prioritize this over general behavior.
4. Project Knowledge:
 - Click "Add Content" -> "Upload from computer".
 - Upload ALL the PDF Memory Packs and the Routing Map.
 - Claude treats these files as "permanent memory" for any chat inside this project.
 5. Usage: Whenever you want to research a target, open this Project and click "New Chat." It will automatically know all the methodologies and have access to the files.

3. Google Gemini – Using "Gems"

Requires Gemini Advanced.

Gemini is the native home for this prompt. Gems allow you to save the persona, though file handling works slightly differently than ChatGPT.

1. Gem Manager: Go to Gem Manager (usually found in the sidebar or under the "Gem" icon).
 2. New Gem: Click "New Gem".
 3. Name: CRAFT Research Engine.
 4. Instructions: Paste the entire Main Prompt v2.8 text here.
 5. Knowledge / Files:
 - *Current State:* Gems focus on the *persona*. While Google is rolling out "Knowledge" for Gems (similar to GPTs), if you do not see an "Add Knowledge" button inside the Gem setup:
 - *Workaround:* You will use the Gem for the *Logic* and *Prompt*. When you start a chat with your CRAFT Gem, simply click the "+" (Upload) button in the chat bar and upload the specific Memory Pack relevant to your current research (e.g., if researching a hospital, upload the Healthcare PDF).
 - *If you see "Knowledge":* Upload all PDFs there.
 6. Click Create.
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